

Starts in 1962

When Mr. Castiglioni, owner of Omnia Plastica, proposes to Mr. Gino Amisano, owner of AGV, to use polycarbonate to produce motorcycle helmets, at that time produced in cork.

The Paso helmet for the rider Pasolini was produced by AGV with a Polycarbonate shell designed and printed by Omnia Plastica (**BELL SAFETY** group), which in the following years will establish itself as the largest producer of thermoplastic shells and visors in Polycarbonate, and will supply almost all major European producers

In 1967

Mr. Castiglioni also proposes to his friend Romeo Bigliardi to produce motorcycle and car helmets.

From this friendship was born the company **JEB'S** and designs the famous helmet that in Fiber version will be used in F 1 by Clay Regazzoni.



At that time the prototype shell was not obtained as it is today using 3D, but was literally carved from a wood block, from which the mold for the production was obtained as a model.

This original wooden prototype from the 70s is still visible today in our factory and remains a symbol of our history. Nel 1967



We arrive in 1999

With the purchase of a share of **BIEFFE**, the largest producer of composite fiber helmets for motorcycles and F1 car drivers such as Massa, Fisichella, Trulli, Irvine etc.

Bieffe owns the **BELL** brand purchased in 1988 from the American home. In fact, since 1988 this famous brand for motorcycle helmets has been owned by Italian companies, and contrary to what many think, the helmets with this brand sold all over the world, excluding USA and Canada, were produced in Italy by companies related to the group

BELL SAFETY 100% Italian company.

Until 2015

When **BELL SAFETY** sells the brand for motorcycle helmets to the American company, retaining ownership of the brand for professional and military helmets. After the sale of the motorcycle brand, in addition to continuing to produce military and professional helmets, we decided to continue the production of motorcycle helmets with the same production lines (not sold), and the same staff but with a new brand.

Cast his story begins.

The production of helmets produced up to then with the same experienced staff and the same production lines begins with the new brand. This allows us today to be able to offer a range of products with the experience of 53 years behind in the production of motorcycle helmets. And always giving the product the added value of the real "Made in Italy".